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## Fact Sheet

**Who:** Real Estate Standards Organization (RESO)  
Sam DeBord, CEO

**What:** RESO provides the foundation for streamlined real estate technology through the creation and certification of standards. Our member organizations include MLSs, brokerages, REALTOR® associations and technology partners serving more than one million real estate professionals

RESO's Data Dictionary and Web API are the preeminent real estate industry standards for data structure and transport.

**Where:** RESO Mailing Address:  
PO Box 10824  
Raleigh, NC 27605  
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**When:** In 1999, the National Association of REALTORS® (NAR) joined forces with leaders in technology to explore ways to make access to MLS data easier for real estate brokers, agents, and their technology partners.

In 2002, RESO was officially created as an NAR work group and soon presented its first version of the well-documented Real Estate Transaction Standard (RETS). RETS is a legacy means of data transfer that has been used by the real estate industry for nearly twenty years.

RESO was incorporated in November 2011 as an independent, not-for-profit trade organization.

**Why:** RESO creates open standards that drive innovation in real estate technology. RESO's member organizations collaboratively develop and implement these standards to create efficiency: faster software development and integrations, scalable tools that cross marketplaces, and more accurate, robust, and informative data.

**Mission:** To create and promote the adoption of standards that drive efficiency throughout the real estate industry.

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