



RESO®

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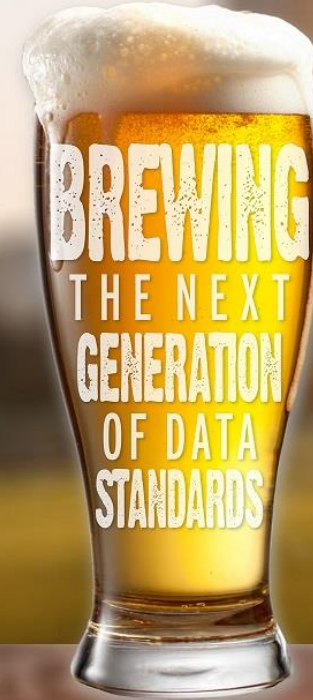
REFLECTING ON  
THE PAST

LOOKING TOWARD  
THE BEAUTIFUL  
FUTURE

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# 2018 FALL CONFERENCE


OCTOBER 15-18, 2018 • THE PFISTER HOTEL • MILWAUKEE, WI



Photography: VISIT Milwaukee and iStock: artJazz

## Interoperability: The Tongue Twister Taking Groundhog Day Out of Real Estate

# in·ter·op·er·a·bil·i·ty

/,ɪn(t)əɹ,äp(ə)rə'bilədē/ 

*noun*

the ability of computer systems or software to exchange and make use of information.

"interoperability between devices made by different manufacturers"

- the ability of military equipment or groups to operate in conjunction with each other.

"staff believe interoperability between forces is crucial to effectiveness"

# RESO Interoperability Workgroup Charter

The RESO Interoperability Workgroup's purpose is to identify, through relevant business challenges and needs, solutions that will bring together disparate systems to better serve the real estate industry, especially the practitioners and brokerages.

The Interoperability Workgroup will study submitted business cases, partner with affected stakeholders and coordinate solutions that will produce ease and efficiency of business through the creation, maintenance and evolution of RESO Interoperability standards for the community.

# Meet our PANELISTS



**Georg Gerstenfeld**  
*VP and General Manager of  
Global RE Solutions Group,  
DocuSign*



**Nick Adams**  
*VP of Development,  
Instanet Solutions*



**Donnie Ewing**  
*Senior Project Manager,  
DotLoop*



**Marilyn Wilson**  
*Founding Partner,  
WAV Group*



**Chris Haran (Moderator)**  
*CTO, MRED*

# A Day in the Disintegrated Life of an Agent



Meet Niko.

Niko is an owner of a top brokerage in Chicago. He also manages a team that has done 36 transactions and \$17m over the last 12 months.

Niko's team runs various facets of his business in at least 34 different platforms on a regular basis, all with separate logins.

Transaction management. Email campaigns. Video marketing. Direct mail. Listing distribution. Lead management.

And so, so many more.



How do we help Niko?

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**THANK YOU!**  
COMMENTS OR QUESTIONS?



Cheers!